

# QP

OCTOBER 2020

FASHION AND LIFESTYLE MAGAZINE



# POLINA MALINOVSKAYA

BY ALEJANDRO SALINAS



*Subin Hahn*









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## LETTER FROM THE EDITOR

*Can you feel it getting colder? Can you taste the pumpkin spice lattes? Can you hear the wind whistling? Can you see the Christmas decorations popping up in the stores? Can you smell the firewood burning in the chimneys?*

*Yes, you know where we are going with this... It's Holiday Season!! As the different celebrations are underway, it's important to think of ways you will connect with your family this year. Due to the pandemic, it may be a little harder to celebrate the holidays this year but let's not let that get us down!*

*In this issue, we have a lot of amazing people who have showcased their talent in different ways. If you feel down at any point, take a look at their stories to rediscover what hope and passion mean! Models, Fashion Designers, and Fashion articles, there is a little bit of everything for everyone. As our cover, the beautiful Polina Malinovskaya, our back cover, the amazing Gulsina, and of course our features which include talented people such as Kristina Peric, Alexia Castillo, and Rachel Starr.*

*As we head into the Holiday Season, let's spread some love and cheer and welcome with open arms all the opportunities that arise and forgive the troubles we have been through.*

*Take a look, kick back, and enjoy our new issue as you sip on your favorite drink!*

*Discover your inner fashionista and get inspired on what presents you are going to buy for your loved ones and yourself. It's time to put a smile on that face and embrace the wonders and beauty around us—especially when going through a tough period of darkness!*

ALEXANDRA BONNET & JOSE-MARIA JIMENEZ  
Senior Editor & Editor-in-Chief  
QPmag



# COVER



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WARDROBE STYLIST: ALAN JIMENEZ @aejc\_13  
MAKEUP ARTIST: LIZ JARDÓN @liz\_jardonmua  
HAIR STYLIST: CESAR BAUTHI @cesarbauthi\_hairstyle  
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SPECIAL THANKS TO PRETTY MANAGEMENT @theprettymgmt



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## QP FASHION MAGAZINE

**BELLO MEDIA GROUP**

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*WEST HOLLYWOOD, CA 90046*

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# JADE CROPPER

[WWW.JADECROPPER.COM](http://WWW.JADECROPPER.COM)





Lace Top **FARAH AL MESBAH**  
Crop Top **HEIRESS**  
Lace Trouser **ALMAZ**  
Blazer **ROCKY STAR**  
Earrings **PK BIJOUX**  
Heels **RUTHIE DAVIS**



# DOWNTOWN

PHOTOGRAPHER: DALI MA @dali.photographer  
MODEL: RACHEL STARR @rachelkstarr  
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WARDROBE STYLIST: MICHELLE WU @michellewustylist  
MAKEUP ARTIST: JOANNE KIM @makeupby.joanne  
HAIR STYLIST: CHLOE HO @chloeho\_mua





Dress **HOUSE OF HADIYAH**  
Bag **MAARTJE DIJKSTRA**  
Necklaces **CALISTA JEWELRY & CHANEL**  
Boots **ALTERRE SHOES**













Lace Top **FARAH AL MESBAH**  
Crop Top **HEIRESS**  
Lace Trouser **ALMAZ**  
Blazer **ROCKY STAR**  
Earrings **PK BIJOUX**  
Heels **RUTHIE DAVIS**









Hat, Top, Jacket & Belt  
**EASTNWESTLABEL**  
Shorts **A L M A Z**  
Earrings **MAISON LOUELLA**  
Necklace **CHANEL**  
Boots **MICHELE LOPRIORE**





Top **SORAPOL LONDON**  
Shorts **A L M A Z**  
Earrings **PK BIJOUX**  
Necklace **CHANEL**  
Shoes **RUTHIE DAVIS**













Top **FARAH AL MESBAH**  
Leather Pants **LAMARQUE**  
Earrings **PK BIJOUX**  
Necklace **CHANEL**  
Boots **MARITA MORENO**









Top & Shorts **LAMARQUE**  
Earrings **MAISON LOUELLA**  
Necklaces **CHANEL**  
& **TIMELAPSE CO.**  
Boots **MALAN BRETON**



# OWN THE NIGHT

PHOTOGRAPHER/STYLIST: CHRIS MARTIN @bychrismartin  
MODEL: ALEXIA CASTILLO @alexiaaraecastillo  
HAIR & MAKEUP: DIANE DUSTING @didusting



Dress **SUPERDOWN**







Blue Jeans  
**EDDIE BAUER**







Black Cowboy Hat  
**JUSTIN HATS**





Black Bikini Top  
AMERICAN APPAREL SWIM



Dress SUPERDOWN





Swimwear  
REVOLVE X MICHAEL COSTELLO









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## INTERVIEW

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# RAYAN AL SULAIMANI

## *ATELIER ZUHRA*

By ALEXANDRA BONNET @alexbonnetwrites

*Atelier Zuhra stems from a passionate force and  
designer, Rayan Al Sulaimani.*

*Working in a creative field allows you to step into a whole new  
universe where the sky is the limit and inspiration can strike  
at any moment. Designing impressive dresses, women who wear  
their pieces are sure to feel confident and beautiful as their inner  
queen is released. Keeping up with the trends, competing with  
other talented designers, and finding new and unique  
directions, Sulaimani stays busy and never lets us down!*



















**Tell us about your beginnings in the industry. How did you start in fashion?**

My greatest motivation as a fashion form planner and even generally has been my mom. My enthusiasm for the field of design was encouraged by her. Because of my solid business foundation alongside my adoration for fashion, I chose to assume control over the business, in both structuring and administrating Atelier Zuhra.

**What is your favorite part of being a fashion designer?**

Designing is a creative field, keeping up with the trends while being constantly on your toes. Innovativation and creativity are challenging but exciting.

**What inspires you to create amazing collections season after season?**

I have a big vision for my brand. I feel Atelier Zuhra should make a place for itself in the world of fashion and that's what keeps me going.

**How would you define the Atelier Zuhra woman?**

We design for women who really love to wear impressive dresses, creatively beautiful combined with different variations of unique pieces that allow them to outshine their true beauty from within. The Atelier Zuhra woman is strong, bold, and up for experimentation.

**Who have been your highlights to dress?**

We have been privileged to dress A-list celebrities all around the world like Aishwarya Rai, Deepika Padukone, Sonam Kapoor, Eva Longoria, Olivia Culpo, and many more.

**If you could go back and tell yourself one thing before beginning your career what would it be?**

I would definitely tell myself to not be as stressed and scared of the fashion world. I have understood now that fashion is an expression and everyone has their own style. We should not be scared to express our passion.

**How is working in fashion different today than from when you started?**

Well, when I started off the industry was not as competitive as it is now. Also, the demand has increased and today's customer has evolved too.

**What role do you think social media plays in fashion today?**

Social media plays a very important role in fashion today. Of course, the star of the show is always your clothes but branding and promotions are equally important as it's a direct link for you to connect with the consumer.

**How do you want women to feel when wearing your clothes?**

I want women to feel strong and powerful. Atelier Zuhra brings femininity out of women through its timeless dresses.

**“I want women to feel strong and powerful”**

**Where do you see yourself in the next ten years?**

The next step for Atelier Zuhra is to be more creative, introducing new lines in the fashion world while showcasing our passion for fashion and creativity. I plan to expand Atelier Zuhra Business

to a larger scale, to open our brand stores in various Middle East Countries and later Europe, America, and Africa. Atelier Zuhra also plans to start selling online. As a design house, we believe in growth. We try to reach new levels of success with every collection we make and it has definitely worked in our favor. In the next 5-10 years, I see a lot of growth in Atelier Zuhra as well as in myself personally. As a design house, we try to reach new levels of achievement with every collection we make. I am extremely satisfied with the amount of love and gratitude we have received in such a short period of time and I only hope that it grows along these years. In 10 years I see myself to be known and appreciated worldwide.











COVER

# POLINA MALINOVSKAYA

@polinamalinovskaya

PHOTOGRAPHER: ALEJANDRO SALINAS @alexsalinasg  
MODEL'S AGENCY: THE FACE MODELS @theface.models  
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PHOTOGRAPHER'S ASSISTANT: DANIEL ORNELAS @danielornelas  
SPECIAL THANKS TO PRETTY MANAGEMENT @theprettymgmt



Total Look  
ALFREDO MARTINEZ











Dress  
**ROBERTO LEONE**









Total Look **ANGEL GRAVE**



Blazer **RAUL OROZCO**  
Boots **ANT**





Jacket **ALIN JOTAR**  
Boots **ANT**















Total Look  
**ANGEL GRAVE**



Dress  
**ROBERTO LEONE**











Bra **ILORA**  
Blouse **HEART OF DARKNESS**  
Ear Cuff **GUSTAVO HELGUERA**





Dress  
**MARIKA VERA**  
Ear Cuff  
**GUSTAVO HELGUERA**



Vest **HEART OF DARKNESS**  
Choker **ICONIQUE**  
Lingerie **MARIKA VERA**







Swimsuit **ILORA**  
Coat **HEART OF DARKNESS**



Bra **GUSTAVO HELGUERA**  
Pants **ALIN JOTAR**





# FALL/WINTER READY-TO-WEAR 2020-21 *COLOR TREND REPORT*

By SHARON JANE @itssharonjane / @embellecerte

*Every day we are surrounded by colors and inspired by them. Spicy and aromatic oranges and reds, the foamy beiges and whites in our daily cup of coffee, the steel-concrete grays, the cotton candy pastel-hued sunrises - we are constantly being exposed to invigorating colors that are a huge part of our lives. Colors remind us of our favorite holidays, entice us to enjoy something delicious or inspire us in our creative processes and projects.*

*Just as colors are vital in our everyday lives, every shade of every color we see in fashion has a story behind it and an even greater story to tell. Each fashion week season has certain colors that are greatly more recurring than others be it divine intervention or subconsciously arranged (much like the mindblowing Mandela effect we see happen all the time), but this Fall/Winter 2020-21 Ready-To-Wear season certainly had some trending colors that stood out. This season's trending colors were influenced by nature, confidence, longevity, self-expression, optimism, passion, serenity, and an infinite sky of possibilities and discoveries.*

*For this season's color trend report, we will look at Pantone's color swatches that were all seen throughout the runways of Fall/Winter 2020-21 Ready-To-Wear. Pantone has once again foreseen and forecasted the top trending colors for this season very accurately with their color technology and expertise. For those that may not know, Pantone is the leading color expert that researches, predicts, and announces the trending colors for various industries like interior design, graphic design, and fashion design. Most creatives look to Pantone to see what colors were most popular and to find inspiration of what colors will most likely become the next big thing to then be incorporated in designs. Let's now see how the Pantone Color Trend Report for this season's fashion translated onto the runway to become the colors that trended the most for this Fall and Winter.*









# BLUES

*Lots of shades of blues were seen during Fall/Winter 2020-21, but the blues that stood out reminded us of an ultramarine ocean, the navy in winter night skies, a classic true blue that is empathic and calming, and a brighter and more vibrant shade of the classic blue that is very optimistic and fun. Some of the brands that embraced the hope, sentimentality, and mystique of these shades of blues were Balenciaga, Dior, Hermes, Kenzo, Marc Jacobs, and Richard Malone among many others.*

**BALENCIAGA**

ALESSANDRO LUCIONI | GORUNWWAY.COM



**DIOR**

ALESSANDRO LUCIONI | GORUNWWAY.COM



**KENZO**

ISIDORE MONTAG | GORUNWWAY.COM





KENZO  
ISIDORE MONTAG | GORUNWWAY.COM



KENZO  
ISIDORE MONTAG | GORUNWWAY.COM



KENZO  
ISIDORE MONTAG | GORUNWWAY.COM



KENZO  
ISIDORE MONTAG | GORUNWWAY.COM





**BRANDON MAXWELL**  
 FILIPPO FIOR | GORUNWWAY.COM



**BALENCIAGA**  
 FILIPPO FIOR | GORUNWWAY.COM



**ESCADA**  
 COURTESY OF ESCADA



**ESCADA**  
 COURTESY OF ESCADA



# GREENS

*The invigorating, natural, grounded and empowering greens seen all throughout Fashion Week awoke hope and connection with our nature. From rich earthy olives, jewel-toned collegiate classic greens, to ripe lemony yellowish-greens, the greens seen for Fall/Winter 2020-21 were certainly fresh, airy and seemingly aromatic. These tones of greens really enhanced the contrasting styles seen on the runway of the boho-chic flowy 70s style to the structured and geometric 80s inspired silhouettes. Unleashing the inner goddess, the brands that welcomed these shades of greens include Balenciaga, Balmain, Brandon Maxwell, Burberry, Escada, Marc Jacobs, and Tom Ford just to name a few.*

**TOM FORD**

ALESSANDRO LUCIONI | GORUNWAY.COM



**BURBERRY**

ALESSANDRO LUCIONI | GORUNWAY.COM



**MARC JACOBS**

FILIPPO FIOR | GORUNWAY.COM





MARINE SERRE  
FILIPPO FIOR | GORUNWWAY.COM

# YELLOW & ORANGES

As the yellow-greens ripened to more vibrant yellows and spicy oranges, lots of botanical shades of yellows and exuberant turmeric oranges were seen in many designs. These shades of yellows and oranges are usually expected in the Spring and Summer, but seeing these colors in warmer and more voluminous Fall and Winter clothing made them seem a whole lot lighter and airier. Some brighter shades of orange were seen as well that are lighter and more vibrant than the usually seen foliage pumpkin-spice orange in the fall. The amber glow shades of orange were fun, expressive, radiant, warm, and very confident. Spring bloomed into fall for the following designers that took on these fresh and organic yellows and oranges: Bottega Veneta, Hermes, Marine Serre, and Tom Ford.



TOM FORD  
ALESSANDRO LUCIONI | GORUNWWAY.COM



HERMES  
ISIDORE MONTAG | GORUNWWAY.COM





**MARQUISE BRIDAL**





**BRANDON MAXWELL**  
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**HERMES**  
 ISIDORE MONTAG | GORUNWWAY.COM



**BURBERRY**  
 ALESSANDRO LUCIONI | GORUNWWAY.COM



**EMILIO PUCCI**  
 ISIDORE MONTAG | GORUNWWAY.COM



# REDS

*Moving on to sultry, dynamite, moody, and earthy shades of reds, red was seen a whole lot during fashion week. This striking yet timeless color ranged from bright mandarin reds, upbeat and passionate mid-toned reds, to more classic autumnal deep brick reds. These unforgettable shades of reds were seen in Altuzarra, Brandon Maxwell, Burberry, Dolce & Gabbana, Emilio Pucci, Givenchy, Hermes, and Marc Jacobs.*

**DOLCE & GABBANA**  
ALESSANDRO LUCIONI | GORUNWWAY.COM



**MARC JACOBS**  
FILIPPO FIOR | GORUNWWAY.COM



**GIVENCHY**  
ALESSANDRO LUCIONI | GORUNWWAY.COM





# PINKS & PEACHES

Nostalgic, romantic, dreamy and mesmerizing, everyone was captivated by the charming dusty rose pinks, healthy camel peaches, tawny caramel browns, and hypnotically rich purplish-magentas. Sweet dreams are made of these kinds of candy-inspired colors that also remind us of breathtaking sunrises, our favorite guilty pleasures, and fantasy-filled outdoor adventures. The designers that included these confectionery shades are Alexander McQueen, Altuzarra, Balenciaga, Bottega Veneta, Escada, Fendi, and Hermes.

HERMES

ISIDORE MONTAG | GORUNWWAY.COM



ESCADA

COURTESY OF ESCADA



ALTUZARRA

ISIDORE MONTAG | GORUNWWAY.COM





**BOTEGGA VENETA**  
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**ALEXANDER MCQUEEN**  
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**FENDI**  
ALESSANDRO LUCIONI | GORUNWWAY.COM



**HERMES**  
ISIDORE MONTAG | GORUNWWAY.COM





**HERMES**  
ISIDORE MONTAG | GORUNWWAY.COM



**ALEXANDER MCQUEEN**  
FILIPPO FIOR | GORUNWWAY.COM



**DOLCE & GABBANA**  
ALESSANDRO LUCIONI | GORUNWWAY.COM



**BRANDON MAXWELL**  
FILIPPO FIOR | GORUNWWAY.COM



# THE CLASSICS

*Last but not least, the unseasonal and infallible classics for this season are cool steel greys, sweet almond off-whites, sheepskin beiges, and silvery jet stream whites. Smooth, timeless, collected and serene - these were the inspired shades seen on the runway. The classic shades seen during Fall/Winter 2020-21 Ready-To-Wear work impeccably well for the coming winter wonderland and are colors with integrity, longevity, and they are totally promising to keep us warm and fashionable for these colder days. Some of the designers that welcomed these classics include Alexander McQueen, Altuzarra, Brandon Maxwell, Burberry, Dolce&Gabbana, Escada, Givenchy, and Hermes among many others.*



BURBERRY

ALESSANDRO LUCIONI | GORUNNWAY.COM



ALTUZARRA

ISIDORE MONTAG | GORUNNWAY.COM



ESCADA

COURTESY OF ESCADA







Swimsuit **AGENT PROVOCATEUR**  
Gloves **KENZO**

# KRISTINA PERIC

PHOTOGRAPHER: KENT AVERY @kentaveryphoto  
MODEL: KRISTINA PERIC @kristinaperic26  
AGENCY: THE INDUSTRY MODEL MANAGEMENT LA @theindustryla  
WARDROBE STYLIST: CARA GORDON @cara\_gordon  
MAKEUP ARTIST: ASHLEN @glamxashlen  
HAIR STYLIST: ALEXIS DE LA ISLA @delastylist



Swimsuit  
**AGENT PROVOCATEUR**

























Swimsuit  
**AGENT PROVOCATEUR**









Leopard Bodysuit  
KIKIRIKI











Floral Robe  
**AGENT PROVOCATEUR**













Sparkle Dress **MESHKI**













Dress FOREVER 21



# LIKE A MERMAID

PHOTOGRAPHER: ALESSANDRA FIORINI @alessandrafioriniphotography

MODEL: GULSINA @\_gulsina

STYLING: ALESSANDRA FIORINI @alessandrafioriniphotography

HAIR & MAKEUP: ANGEL GABRIEL @angelgabrielmakeup



Dress  
**MICHAEL COSTELLO**











Dress **SUPERDOWN**







Top **SUPERDOWN**  
Pants **SUPERDOWN**





Dress **SUPERDOWN**















Swimwear **NORMA KAMALI**  
Boots **VINTAGE**



Top **SUPERDOWN**  
Pants **SUPERDOWN**







Swimsuit **FAE SWIMWEAR**



Top **SUPERDOWN**  
Pants **SUPERDOWN**

**QP**



Dress **SUPERDOWN**







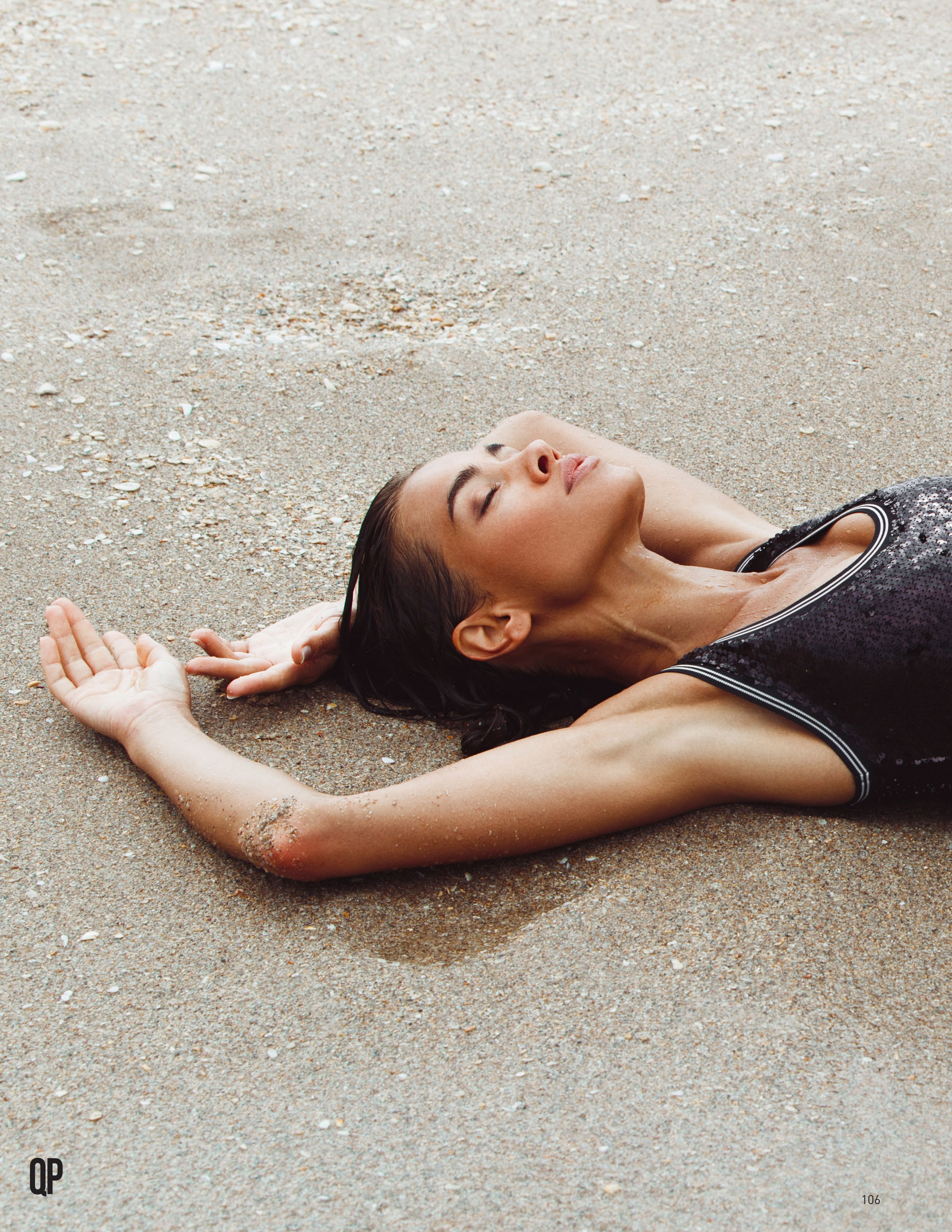
Dress FOREVER 21

















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OCTOBER 2020

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# GULSINA

BY ALESSANDRA FIORINI